Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_



**End Semester Examination– Nov/Dec - 2017**

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| **Code :** | **16EN1003** | **Duration :** | **3hrs** |
| **Sub. Name :** | **COMPREHENSION AND COMMUNICATION SKILLS IN ENGLISH** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| Q. No. | Sub Div. | Questions | Course  Outcome | Marks |
| 1. | a. | Trace the struggles and failures that Lincoln had faced before he became the President of the United States. | CO3 | 15 |
| b. | Describe Physical Barriers to listening with example. | CO1 | 5 |
| (OR) | | | | |
| 2. | a. | Explain how the life history of Le Tourneau is an inspiration to young engineers. | CO3 | 14 |
|  | b | Explain the difference between British and American English with examples. | CO2 | 6 |
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| 3. | a. | You are Rakesh Mathur, Purchase Manager of Avy Trading Corporation, Delhi. Write a letter to Reva Computers, Jaipur placing orders for 50 Desktop computers. | CO3 | 10 |
|  | b. | Sate the different patterns of Formal Communication Network in an organization. | CO4 | 10 |
| (OR) | | | | |
| 4. |  | Assume that you are applying for the post of Junior Engineer in your respective branch. Send your detailed resume with a covering letter to The General Manager, Human Resources of Sandvik Asia Ltd., Mumbai. | CO3 | 20 |
|  |  |  |  |  |
| 5. | a. | List out the different types of interview with examples. | CO2 | 15 |
|  | b. | Bring out the importance of intercultural communication. | CO1 | 5 |
| (OR) | | | | |
| 6. |  | Discuss in detail the pre-interview preparation techniques. | CO4 | 20 |
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| 7. | a. | Non verbal communication contributes 55% of our oral message – Substantiate the statement with reference to non verbal cues. | CO2 | 15 |
|  | b. | Write a short note on Informational and Analytical Reports. | CO2 | 5 |
| (OR) | | | | |
| 8. |  | Elaborate on the topic‘The development of the country is in the hands of educated leaders’ through a group discussion consisting of 5 members. | CO2 | 20 |
|  | |  |  |  |
|  | | **Compulsory:** |  |  |
| 9. |  | Prepare a powerpoint presentation with 12 slides on any social issue that affects the youth of the country. | CO4 | 20 |

ALL THE BEST